



FAQ

What is PA Giving Day?

An Andover event when our global community comes together for an exciting day and supports what we love.

When is PA Giving Day?

This event begins at 9 a.m. (EDT) on Wednesday, March 27, and ends at 12 noon (EDT) on Thursday, March 28. We will accommodate alumni, families, and friends all over the world who may fall outside that window.

Who can participate?

Anyone! The more participants, the faster we release \$100,000 to strengthen the Andover Fund.

What counts toward PA Giving Day?

Any gift made between 9 a.m. on March 27 and noon on March 28 (EDT) or via our earlier PA Giving Day communications will count towards our goal. Donor-advised funds are also accepted! Our priority is to raise support for the Andover Fund, but you can boost any aspect of campus that is important to you.

What is our PA Giving Day goal?

Andover has set a goal of securing 1,974 donors to release an additional \$100,000 for the Andover Fund. The entire PA community benefits from the Andover Fund, which elevates all aspects of campus life—from financial aid to student programming to academic innovation.

Why 1,974 for our goal?

To celebrate 50 years of co-education at Andover, marking the anniversary of Abbot Academy and Phillips Academy becoming a singular institution.

How does the Andover Fund make a difference on campus?

The entire PA community benefits from the Andover Fund, which meets the Academy's most urgent priorities—from financial aid to student programming to academic innovation.

How do I make a gift online?

Visit andover.edu/PAGivingDay, click on the blue “Give Now!” button, and donate.

Will my name and donation amount be visible on the campaign page?

Your name will appear on the campaign page. No amounts are listed unless you offer a match. You can also choose to remain anonymous.

How can I help make the day a success?

First and foremost, make your gift! You can also help by becoming an advocate on GiveCampus and spreading the word with your friends, classmates, and fellow families. For more, see [Three Easy Ways to Show Your Support](#).

How do I encourage my classmates, fellow families, and friends to participate?

Sign up to become an advocate or create a matching gift. You can also use our toolkit to share this campaign on social media. See [How to Become an Advocate](#) and [Make it Personal](#) for more information. Top participants will be rewarded with prizes.

Your messages will help unite our community. Please spread the word!

Does GiveCampus use my Facebook or social media information?

GiveCampus *does not* share any interaction data with Facebook. The only data pulled from Facebook is a user's education information from their profile and their list of friends—so that users can more easily find and follow their Facebook friends who also have GiveCampus accounts.

Will my donation count toward the alumni/parent participation rate?

If you are a graduate, your gift will count toward the alumni participation rate goal of 27 percent. Just make sure you check the “Alumnus/a or Student” or “Abbot Alumna” box when you make your donation. If you don't see the box, you're all set—you've already told us that you're an alum within your profile. If you're a parent, your gift will count toward the parent participation rate goal of 65 percent. Make sure you check the “Parent/Grandparent” box when you make your donation and include your student's class year.

Are there talking points I should use when communicating with my peers?

- Gifts to any designation (Andover Fund, Financial Aid, Academic Programs, Athletics, etc.) will be counted toward the goal.
- Every donation—of every size—will count in our goal to reach 1,974 donors. Success means a special \$100,000 gift will immediately boost the Andover Fund, which always supports the most urgent needs of our PA community!

- Gifts of all sizes are vital to sustain Andover's mission to educate *youth from every quarter* and maintain need-blind admission. Earlier this month, PA admitted the 17th class of talented students to benefit from this policy.
- More than 500 Andover students per year receive financial aid—that's 45 percent!
- Did you know annual gifts support nearly 10 percent of Andover's operating budget? Donations from PA alumni and families make a real difference!
- Support what you love at Andover today! Your participation truly matters and will immediately benefit our students this spring term—and beyond.
- Look for special dollar matches throughout the day to elevate your impact on priorities across campus! It's a tremendous way to make an even greater difference for what you care about.

Is my gift tax deductible?

Yes. As with any charitable contribution to Phillips Academy, your gift on PA Giving Day is tax deductible to the full extent of the law. Please be sure to check your email for your tax receipt and, as always, consult your tax advisor with any specific questions.

What if I have questions?

Please email us at PAGivingDay@andover.edu.