



SAMPLE EMAIL

Dear [Classmates or Fellow Families],

PA Giving Day is today—and it's a terrific time to support what you love at Andover!

Today I hope you'll give to what matters most to you. Maybe it's financial aid or student programming. Perhaps it's academic innovation or athletics. It might be health and wellness or equity and inclusion. Whatever sparks your interest will inspire something amazing on campus!

If 1,974 donors give today, Andover will receive an additional \$100,000 to strengthen the Andover Fund!

Here's how you can help:

1. Make your gift.

Gifts of any size matter. Lead by example and show your peers that you support Andover. Simply visit andover.edu/PAGivingDay and make a donation.

2. Advocate and share.

Become a [GiveCampus advocate](#) and spread the word to your Andover friends and family. Don't forget to use the #PAGivingDay hashtag!

Your gift has a multiplier effect today, so please give now. We can truly make an impact for Andover students this spring and beyond.

Thank you for your generosity and go Big Blue!

Sincerely,

[Your Name]

P.S. For updates on the challenge, visit andover.edu/PAGivingDay or follow PA on Instagram, Facebook, and X.

**Thanks for spreading the word!
LET'S GO BIG BLUE!**