



## SAMPLE EMAIL

Dear [Classmate or Fellow PA Family],

**Today is PA Giving Day—our celebration of all things Andover!**

It's time to unite with alumni, families, and friends and **support what you love** at our school. Financial aid. Dynamic academic programming. Athletics, the arts, and more. Everything that holds a special place in your heart. Whatever you choose to strengthen, your gift will make a real difference for PA's talented students and faculty.

Want to amplify your impact? There are several giving day matches and challenges for you to take advantage of as we get closer to the donor goal of 1,778. All of it elevates Andover's distinctive, world-class educational experience.

Ways to help:

**1. Make your gift!**

[Donations—of every size—matter](#). Your contribution marks you as a leader and is a powerful expression of your belief in PA and its mission.

**2. Advocate and share.**

Spread the word! Become a [GiveCampus advocate](#) by rallying your friends and families.

Please give now. Your generosity will create incredible opportunities and enable our Big Blue students to truly thrive. Thank you!

Sincerely,

[Your Name]

P.S. Be sure to check challenge updates at [andover.edu/PAGivingDay](https://andover.edu/PAGivingDay) or on social media!

**Thanks for spreading the word!  
LET'S GO BIG BLUE!**